



Authentic. Elevated. Enduring.

For Ramble Rovers, those words are not a slogan. They are the standard.

words and photos JP GRICE

FOR THOSE WHO APPRECIATE CLASSIC VEHICLES, A LAND ROVER IS RARELY JUST transportation. It is a familiar shape etched into memory; outside a country house, beside a stable, along a windswept coastline, or returning home after a long weekend away.

A Defender carries more than utility. It carries character, memory, and a quiet permanence that cannot be manufactured quickly. It is a vehicle with a life behind it, and, when restored properly, a life still well ahead.

That belief sits at the heart of Ramble Rovers, the private commission and restoration house founded by Troy Ludemann to source, commission, and restore classic British Land Rovers, including Defenders, Series models, and Range Rover Classics.

Ramble is rooted in preservation, refinement, restraint, and long-term ownership. Each vehicle is individually specified and historically respectful, with modern enhancements introduced only

where they improve reliability, comfort, and drivability. The aim is never to reinvent the Land Rover. It is to preserve its spirit, sharpen its purpose, and allow its original character to endure.

Before Ramble, there was New Old, the custom home building company Troy leads with his wife, Mary. Through New Old, Troy and Mary developed a way of seeing built around proportion, materials, atmosphere, and permanence. Their homes are designed to feel settled from

the beginning, as though they have always belonged.

That same philosophy eventually found its way to the classic Land Rover.

Ramble began not as a business plan, but as something more personal. Troy had always loved Defenders: first as vehicles to use without hesitation, then as objects worthy of greater care. Over time, he began to imagine a Land Rover restored with the same intention he brought to a home. Something useful. Something beautiful. Something to take nice places, enjoy with family, and one day pass down.

That idea became the bridge between homes and vehicles. In both, what is visible matters, but what is hidden matters just as much. The bolts, fasteners, stitch-





ing, leather work, paint, chassis, and details beneath the surface all reveal whether something has been built with care. In a home, what is behind the walls matters. In a Defender, what is beneath the floor, behind the panels, and within the chassis matters just as much.

As Troy searched for the right build, his eye sharpened. Paint depth. Hardware. Leather grain. Stitching. Stance. Galvanized accents. The weight of a door closing properly. The honesty of a restored chassis. These details began to separate good work from great work.

Eventually, Ramble took shape around a clear standard: preserve the original character wherever possible, refine only where it serves the whole, and never add for the sake of display.

The vehicles Ramble commissions are not built to chase trends. They are not designed to shout. They come from a quieter, more considered point of view. Classic Land Rover colors, Connolly leather, galvanized bumpers and cappings, Wolf wheels,

mohair soft tops, and body-colored details are selected with discipline. Nothing is ornamental for its own sake. Every element must feel as though it belongs.

A Ramble Rover is meant to be used and lived with. It may be driven to dinner, taken to the beach, packed for a weekend in the mountains, or brought into the

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“That’s a Ramble.”

rhythm of family life. It may sit outside a home, beside the coast, at a sporting estate, or along a country road. Wherever it rests, it should feel natural, never forced.

That is the quiet luxury of Ramble. It is not found in excess, but in restraint. In the confidence of the right color. In leather that will age well. In galvanized details that speak to purpose. In a vehicle

that feels equally at home outside a townhouse, beside a barn, or under a canopy of trees after a long day in the field.

Ramble Rovers is growing, but growth is not the measure that matters most. The aim is to protect the integrity of the work. A limited number of commissions each year allows the process to remain private, deliberate, and personal.

For Troy, Ramble is a continuation of a life spent building things with care. A home can become part of a family’s story. A vehicle can, too. The ambition is to create classic British Land Rovers that feel personal without becoming overworked, restored with restraint, shaped by use, and kept for years.

We believe the most enduring designs never need an introduction.

Perhaps one day, people will see one and simply know.

“That’s a Ramble.”

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